
Date: 24th September, 2021

ESSCA ANGERS, 1 RUE LAKANAL 49000 ANGERS

ONLINE CONFERENCE

Registration is free but necessary, please contact: wael.louhichi@essca.fr
Adel BEN YOUSSEF is doctor of economics and professor of economics, digital economics and environment. He is a lecturer at the Université Côte d'Azur and a member of the CNRS research laboratory (GREDEG - CNR UMR 7321). He teaches at the Higher Institute of Economics and Management. He is authorized to supervise research, qualified by the CNU for the post of University Professor. Adel BEN YOUSSEF has taught in many schools and universities in several countries: University Paris Sud, EDHEC Business School, Supélec Paris, Ecole Centrale de Paris, University of Cairo, Mundiapolis Casablanca (Morocco), EDI (Algiers), ESSEC Tunis, ESC Tunis, IAE de Gafsa, the International School of Ha-Noi (Viet-Nam), the University of Wuhan (China) and the University of Pristina (Kosovo).

Keynote Speaker Muhammad Ali Nasir

Dr Muhammad Ali Nasir is an Associate Professor in Economics and Finance at the University of Huddersfield. He is greatly interested in the areas of Monetary and Macroeconomics, the European Monetary Union, Energy Economics, Environmental Finance and International Economics. He is an active researcher and has published in a number of reputable journals. Currently, he is working on the challenges of macroeconomic policy formulation and issues around carbon neutrality, particularly in the Post-Pandemic world.
PROGRAM

Friday, 24th September, Online

10:00 Conference opening by Prof. Guillaume Schier, Associate Dean for Research, ESSCA School of Management

10:00-11:00 Keynote Speaker 1 Prof. Adel Ben Youssef, University of Nice

“Climate change challenges and risks”

11:00-12:30 Session 1: Ecological Transition, Climate Change & Energy Risks

Chairman: Sabri Boubaker, EM Normandie

1) Climate Change Risk and Financial Policies Uncertainties Nexus in Developing World

Presenter: Ahmed Imran Hunjra, Ghazi University

2) Title: The relationship between Business Conditions & Environment Pollution

Presenter: Mohamed Yousfi, IHEC Sousse

3) Title: Bivariate FIGARCH and Fractional Cointegration: An Application to Electricity Market, EPEX Spot and Nord Pool Spot Volatility Processes

Presenter: Hassen Rais, ESSCA School of Management

12:30-2:00 Lunch
2:00-3:30 Session 2: Green & Sustainable Finance

Chairman: Zied Ftiti, EDC Business School

4) Social and Environmental Responsibility impact on Firm Performance: Moderating effects of CEO Duality in Asian Emerging Markets
   Presenter: Asif Saeed, FAST School of Management

5) Board diversity effect on green innovation: Evidence from Germany
   Presenter: Khouloud FARZA, ISG High School of Management

6) The Mediating Effect of Corporate Innovation on the Relationship between Gender Diversity and Firm Performance
   Presenter: Imen Bouchmel, ISG High School of Management

3:30-4:30 Keynote Speaker 2 Prof. Muhammed Ali Nasir, Huddersfield Business School

“Carbon Neutrality Targets: Ecological Ambitions & Economic Realities”

4:30-4:45 Conference closing