

PROGRAM PANORISK RESEARCH DAY



PANORisk Research Day: Sustainable Finance, Climate Change & Energy

Risks: New Trends & Challenges

Date: 24th September, 2021

ESSCA ANGERS, 1 RUE LAKANAL 49000 ANGERS

ONLINE CONFERENCE

Registration is free but necessary, please contact: wael.louhichi@essca.fr



Keynote Speaker Adel Ben Youssef

Adel BEN YOUSSEF is doctor of economics and professor of economics, digital economics and environment. He is a lecturer at the Université Côte d'Azur and a member of the CNRS research laboratory (GREDEG - CNR UMR 7321). He teaches at the Higher Institute of Economics and Management. He is authorized to supervise research, qualified by the CNU for the post of University Professor. Adel BEN YOUSSEF has taught in many schools and universities in several countries: University Paris Sud, EDHEC Business School, Supélec Paris, Ecole Centrale de Paris, University of Cairo, Mundiapolis Casablanca (Morocco), EDI (Algiers), ESSEC Tunis, ESC Tunis, IAE de Gafsa, the International School of Ha-Noi (Viet-Nam), the University of Wuhan (China) and the University of Pristina (Kosovo).

Dr. Adel Ben Youssef has published over 80 academic papers in different academic journals such as: World development, Environmental and resource economics, Ecological economics, Small business economics, Technology forecasting and structural change, Journal of Agriculture and Food Industrial Organization, Energy policy, Energy economics, Economic modeling, Energy and development economics, International strategic management, Middle East Development Journal, Economics Bulletin, L'Industria, International Journal of Computer and Information Technology, Education and Information Technology , Journal of Applied Business Research, European Journal of Industrial Economics and Politics ...

Dr. Ben Youssef is was a Negotiator during COP 23, 24, 25 & 26 (2017 - 2018 – 2019 - 2021) on behalf of Tunisia in terms of climate finance and Transparency. He is also engaged in updating the Determined National Contribution, the low carbon strategy, the climate change adaptation strategy and the National Urban Policy of Tunisia. These participations have enabled him to establish contact with a large network. Dr. Adel Ben Youssef is an international expert in climate change, environment and the circular economy for many international institutions. His areas of expertise include climate policies, Industry 4.0, Energy transition and Climate finance.



Keynote Speaker Muhammad Ali Nasir

Dr Muhammad Ali Nasir is an Associate Professor in Economics and Finance at the University of Huddersfield. He is greatly interested in the areas of Monetary and Macroeconomics, the European Monetary Union, Energy Economics, Environmental Finance and International Economics, He is an active researcher and has published in a number of reputable journals. Currently, he is working on the challenges of macroeconomic policy formulation and issues around carbon neutrality, particularly in the Post- Pandemic world.

PROGRAM

Friday, 24th September, Online

10:00 Conference opening by Prof. Guillaume Schier, Associate Dean for Research, ESSCA School of Management

10:00-11:00 Keynote Speaker 1 Prof. Adel Ben Youssef, University of Nice

“Climate change challenges and risks”

11:00-12:30 Session 1: Ecological Transition, Climate Change & Energy Risks

Chairman: Sabri Boubaker, EM Normandie

1) Climate Change Risk and Financial Policies Uncertainties Nexus in Developing World

Presenter: **Ahmed Imran Hunjra**, Ghazi University

2) Title: The relationship between Business Conditions & Environment Pollution

Presenter: **Mohamed Yousfi**, IHEC Sousse

3) Title: Bivariate FIGARCH and Fractional Cointegration: An Application to Electricity Market, EPEX Spot and Nord Pool Spot Volatility Processes

Presenter: **Hassen Rais**, ESSCA School of Management

12:30-2:00 Lunch

2:00-3:30 Session 2: Green & Sustainable Finance

Chairman: Zied Ftiti, EDC Business School

4) Social and Environmental Responsibility impact on Firm Performance:
Moderating effects of CEO Duality in Asian Emerging Markets

Presenter: **Asif Saeed**, FAST School of Management

5) Board diversity effect on green innovation: Evidence from Germany

Presenter: **Khouloud FARZA**, ISG High School of Management

6) The Mediating Effect of Corporate Innovation on the Relationship between
Gender Diversity and Firm Performance

Presenter: **Imen Bouchmel**, ISG High School of Management

3:30-4:30 Keynote Speaker 2 Prof. Muhammed Ali Nasir, Huddersfield Business
School

“Carbon Neutrality Targets: Ecological Ambitions & Economic Realities”

4:30-4:45 Conference closing