

PROGRAM PANORISK RESEARCH DAY



PANORisk Research Day: CSR, Ethics & Financial Risks

Date: 29th November, 2019

Location: ESSCA ANGERS, 1 RUE LAKANAL 49000 ANGERS

Room Amphi C113

Friday, 29th November, Room Amphi C113

9:30-10:00 Welcome coffee

10:00-11:30 Session 1

Chairman: Guillaume Schier, ESSCA School of Management

1) Nudges in SRI: Too Much of a Good Thing?

Authors: **Luc Meunier**, ESSCA School of Management

Jean-Francois Gajewski, University of Lyon 3

Marco Heimann, University of Lyon 3

- 2) Title: Do good as others are doing well: Evidence from corporate employee welfare policy

Authors: **Sabri Boubaker**, EM Normandie Business School

Asad Ali-Rind, University of Paris Est Créteil

Souad Lajili, University of Paris Est Créteil

- 3) Title: The ESG-Financial Performance Relationship: Does the Type of Employee Board Representation Matter?

Authors: **Amal Boukadhaba**, University of Le Mans

Mehdi Nekhili, University of Le Mans

Haithem Nagati, Emlyon Business School

11:30-1:00 Session 2

Chairman: **Sabri Boubaker**, EM Normandie Business School

- 4) Title: The Consequences of Political Donations for IPO Premium and Performance

Authors: **Khelifa Mazouz**, Cardiff Business School

Dimitrios Gounopoulos, University of Bath

Geoffrey Wood, Essex Business School

- 5) Title: Local Policy Risk and IPO Performance

Authors: **Panagiotis Loukopoulos**, University of Strathclyde

Gonul Colak, Hanken School of Economics

Dimitrios Gounopoulos, University of Bath

Georgios Loukopoulos, University of Bath

- 6) Title: Cap-and-Trade Programs and Corporate Capital Structure: Evidence from the NOx Budget Trading Program

Authors: **Viet A. Dang**, Alliance Manchester Business School

Ning Gao, Alliance Manchester Business School

Tiancheng Yu, Alliance Manchester Business School

1:00-2:15 Lunch

2:15-3:45 Session 3

Chairman: Mehdi Nekhili, University of Le Mans

7) Title: The Different Dimensions of Sustainability and Bank Performance: Evidence from the EU and the USA

Authors: **Ephraim Clark**, Middlesex University

Basil Al Najjar, Huddersfield Business School

Souad Moufty, Huddersfield Business School

8) Title: Assessing downside and upside risk spillovers across conventional and socially responsible stock markets

Authors: **Hechmi Ben Ameer**, Inseec Business School

Fredj Jawadi, University of Lille

Nabila Naoui, IPAG Business School

Karim Idi Cheffou, ISG Business School

9) Title: Corporate Green bonds and value creation: An International evidence

Authors: **Souad Lajili**, University of Paris Est Créteil

Martin Lebel, University of Paris Est Créteil

Syrine Sassi, Champagne School of Management, Troyes

3:45-4:15 Coffee break

4:15- 5:45 Session 4

Chairman: Zied Ftiti, EDC Business School

10) Title: Impact of Cognitive abilities on direct and indirect stock market participation before and after crisis

Authors: **Suman Lodh**, Middlesex University Business School

Monomita Nandy, Brunel Business School

Jaskaran Kaur, Brunel Business School

11) Title: Contribution of CSR Assurance Quality to the Relevance of Standalone Report

Authors: **Amira Lajmi**, University of Le Mans

Mehdi Nekhili, University of Le Mans

Haithem Nagati, Emlyon Business School

12) Title: Does Environmental Performance Help Firm's Value to Recover Faster from Environmental Controversies: International Evidence?

Author: **Muhammad Ullah**, University of Clermont Auvergne

13) Title: The unethical practices effect on credit access

Authors: **Zaineb Hlioui**, ISG-Tunis

Zied Ftiti, EDC Paris Business School

Abdelwahed Omri, ISG-Tunis

5:45–6:00 Conference closing