PANORisk Research Day: CSR, Ethics & Financial Risks

Date: 29th November, 2019
Location: ESSCA ANGERS, 1 RUE LAKANAL 49000 ANGERS
Room Amphi C113

Friday, 29th November, Room Amphi C113

9:30-10:00 Welcome coffee

10:00-11:30 Session 1
Chairman: Guillaume Schier, ESSCA School of Management

1) Nudges in SRI: Too Much of a Good Thing?
Authors: Luc Meunier, ESSCA School of Management
Jean-Francois Gajewski, University of Lyon 3
Marco Heimann, University of Lyon 3
2) Title: Do good as others are doing well: Evidence from corporate employee welfare policy
   Authors: Sabri Boubaker, EM Normandie Business School
   Asad Ali-Rind, University of Paris Est Créteil
   Souad Lajili, University of Paris Est Créteil

3) Title: The ESG-Financial Performance Relationship: Does the Type of Employee Board Representation Matter?
   Authors: Amal Boukadhaba, University of Le Mans
   Mehdi Nekhili, University of Le Mans
   Haithem Nagati, Emlyon Business School

11:30-1:00 Session 2
Chairman: Sabri Boubaker, EM Normandie Business School

4) Title: The Consequences of Political Donations for IPO Premium and Performance
   Authors: Khelifa Mazouz, Cardiff Business School
   Dimitrios Gounopoulos, University of Bath
   Geoffrey Wood, Essex Business School

5) Title: Local Policy Risk and IPO Performance
   Authors: Panagiotis Loukopoulos, University of Strathclyde
   Gonul Colak, Hanken School of Economics
   Dimitrios Gounopoulos, University of Bath
   Georgios Loukopoulos, University of Bath

6) Title: Cap-and-Trade Programs and Corporate Capital Structure: Evidence from the NOx Budget Trading Program
   Authors: Viet A. Dang, Alliance Manchester Business School
   Ning Gao, Alliance Manchester Business School
   Tiancheng Yu, Alliance Manchester Business School
1:00-2:15 Lunch

2:15-3:45 Session 3

Chairman: Mehdi Nekhili, University of Le Mans

7) Title: The Different Dimensions of Sustainability and Bank Performance: Evidence from the EU and the USA
   Authors: Ephraim Clark, Middlesex University
            Basil Al Najjar, Huddersfield Business School
            Souad Moufty, Huddersfield Business School

8) Title: Assessing downside and upside risk spillovers across conventional and socially responsible stock markets
   Authors: Hechmi Ben Ameur, Inseec Business School
            Fredj Jawadi, University of Lille
            Nabila Naoui, IPAG Business School
            Karim Idi Cheffou, ISG Business School

9) Title: Corporate Green bonds and value creation: An International evidence
   Authors: Souad Lajili, University of Paris Est Créteil
            Martin Lebelle, University of Paris Est Créteil
            Syrine Sassi, Champagne School of Management, Troyes

3:45-4:15 Coffee break
4:15- 5:45 Session 4

Chairman: Zied Ftiti, EDC Business School

10) Title: Impact of Cognitive abilities on direct and indirect stock market participation before and after crisis
Authors: Suman Lodh, Middlesex University Business School
Monomita Nandy, Brunel Business School
Jaskaran Kaur, Brunel Business School

11) Title: Contribution of CSR Assurance Quality to the Relevance of Standalone Report
Authors: Amira Lajmi, University of Le Mans
Mehdi Nekhili, University of Le Mans
Haithem Nagati, Emlyon Business School

12) Title: Does Environmental Performance Help Firm’s Value to Recover Faster from Environmental Controversies: International Evidence?
Author: Muhammad Ullah, University of Clermont Auvergne

13) Title: The unethical practices effect on credit access
Authors: Zaineb Hlioui, ISG-Tunis
Zied Ftiti, EDC Paris Business School
Abdelwahed Omri, ISG-Tunis

5:45–6:00 Conference closing